## SILVERSEA CRUISES CONFERENCES SWEEPSTAKES TRADE ONLY Official Rules

NO PURCHASE BY ENTRANT NECESSARY TO ENTER OR WIN A PRIZE. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING.

- 1. ELIGIBILITY: The "Conferences Sweepstakes" ("Sweepstakes") is sponsored by Silversea Cruises Ltd. ("Sponsor"). Sweepstakes is open only to accredited travel agents (must have a valid ARC, IATAN, TRUE or CLIA number) in the U.S. (includes D.C. and Puerto Rico) and Canada (except Quebec) who are registered travel partners and that are currently in -good standing with Sponsor, age twenty-one (21) years of age or older at the time of entry. For information on how to register with Sponsor, contact Sponsor at 1877-353-2363 or sales@silversea.com. Any determinations of eligibility will be made by Sponsor whose decisions are final. Entrants may be subject to rules imposed by their employers relative to their participation in trade promotions and should check with their company for any relevant policies. By participating in this Sweepstakes, entrant warrants that he/she has complied with his/her employer's policy regarding acceptance of premiums or gifts and that he/she has informed his/her employer of entrant's participation in the Sweepstakes. Employees, officers and directors of Sponsor, its affiliates, subsidiaries, advertising and promotion agencies, electronic media firm, and their immediate family members (spouses and parents, children and siblings and their spouses, regardless of where they live) and those living in the same household (whether related or not) of such employees, officers and directors are not eligible. All federal, state, provincial and local laws and regulations apply. Void where prohibited by law or internal business or company policy.
- 2. TIMING: The Sweepstakes begins on the first day of the conference at 12:00:01 a.m. Eastern Time ("ET") and ends seven consecutive days after the last day of the conference at 11:59:59 p.m. ET (the "Sweepstakes Period"). Sponsor's computer is the official time-keeping device for the Contest.
- 3. HOW TO ENTER: Travel agents who register on events.silversea.com by the end of the Sweepstakes Period ("Entrant" or "Agent"), will be automatically entered into the Sweepstakes (each an "Entry" or "Potential Winner"). Each Agent is limited to one Entry. All Entries are subject to verification by Sponsor.
- 4. PRIZES AND APPROXIMATE RETAIL VALUE ("ARV"): There will be one prize of US \$200 Visa Gift Cards.
- 5. WINNERS: From the list of Potential Winners, one (1) prize winner will be selected at random. Entries are subject to verification by Sponsor for compliance. No purchase necessary

to enter or to win; odds of winning depend on the number of qualifying Entries received. Winners will be notified by phone, e-mail or mail, and may be required to complete an Affidavit of Eligibility and Liability/Publicity Release, which must be returned within five (5) days of the date on the notification or an alternate winner will be selected.

6. GENERAL TERMS: Prize shall be subject to Sponsor's then current rules and regulations. Any prize notification or prize returned as undeliverable will be awarded to an alternate winner. Prize may be allocated or substituted at the sole discretion of the Sponsor. Prize is not transferable. Taxes are the winner's responsibility. Prize acceptance constitutes permission (except where prohibited) to use winner's name and likeness, address (city and state), photograph, voice, prize information and/or biographical information and any statements made by Entrant regarding the Sweepstakes or the Sponsor for publicity, trade, advertising or promotion purposes at any time or times, worldwide and on the internet, without additional compensation, notice, review or approval. By participating, Entrant agrees (a) to these Official Rules and the decisions of the Sponsor which shall be final in all respects; and (b) to release and hold harmless Sponsor, its affiliates, subsidiaries, advertising and promotion agencies, and each of their respective parent companies, subsidiaries, affiliates, representatives, agents, successors, assigns, employees, officers and directors (collectively "Releasees"), from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever including, without limitation, property damage, personal injury and/or death that may occur in connection with, preparation for, or participation in the Sweepstakes, or possession, acceptance and/or use or misuse of prize or participation in any Sweepstakes-related activity, including travel to and/or from points of embarkation and/or debarkation (where applicable), and including, without limitation, personal injury, death and property damage. Releasees are not responsible for lost, late, misdirected, damaged, incomplete, illegible or postage-due entries or Internet technical, hardware, software, telephone, or transmission failures of any kind, which may limit a person's ability to enter the Sweepstakes. Releasees are not responsible for any injury or damage to Entrants' or any other person's computer related to or resulting from entering or downloading any materials in the Sweepstakes. Sponsor reserves the right to cancel or suspend advertising the Sweepstakes on the Internet should a computer virus, unauthorized intervention or other cause corrupt the integrity or proper conduct of the Sweepstakes. Sponsor reserves the right to disqualify any Entrant found to be disrupting the operation of the Sweepstakes or its web site. If the integrity of the Internet portion of the Sweepstakes is compromised in any manner, Sponsor reserves the right to modify Sweepstakes and randomly select a winner from valid Entries received that are unaffected by the problem. In the event of a dispute as to the identity of any online Entrant, Entrant will be deemed the individual named on the online entry form. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or website. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY ALTER OR DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT

PERMITTED BY LAW AND SHALL NOTIFY THE APPROPRIATE STATE AND/OR FEDERAL AUTHORITIES OF SUCH ATTEMPTS. Submission of any digital computer materials containing malicious computer code, viruses, bugs, worms or any other intentionally destructive or harmful computer materials is also a violation of the law and in addition to automatically disqualifying the Entrant, will be subject to any prosecution or claim the Sponsor determines is warranted. By participating, Entrant agrees that, in the event of a dispute regarding this Sweepstakes (a) any and all claims, rights or causes of action will be litigated solely in a court of competent jurisdiction in the County of Miami Dade, State of Florida, USA; and (b) these Official Rules shall be governed by and construed in accordance with the laws of the State of Florida, with the exception of Florida conflict-of-law provisions.

- 7. WINNER LIST: For a list of winners, send a self-addressed stamped envelope to: Marketing Department. Silversea Cruises Ltd., 333 SE 2<sup>nd</sup> Avenue, Suite 2600, Miami, FL 33131.
- 8. SPONSOR: Silversea Cruises Ltd., 333 SE 2<sup>nd</sup> Avenue, Suite 2600, Miami, FL 33131. Ships' registry: The Bahamas.